

Speesees



Speesees began in 2003 as an all-organic, friendly, and fun children's clothing line. At Speesees, founder and designer **Rachel Pearson**, is dedicated to employing fair business practices from beginning to end. The craftsmanship of her children's clothing is made to provide a fabulous product while using sustainable business practices that will help protect future generations of "speesees" to come.

Rachel has the ability to express herself creatively as well as philosophically. Colors of clothing are

brilliant and have rich, expressive names such as, Pumpkin, Rosewood, Sunflower and Raspberry. The graphics on the apparel are illustrations inspired by the natural environment. Rachel hopes that children and parents enjoy the fun illustrations while simultaneously reminding us all that we are apart of a global planet that we need to love and respect.

After a recent move to a larger space, the décor at the new Speesees headquarters looks similar to one of her pleasantly designed brochures. She has decorated the space with layers of bright, playful illustrations and beautiful over sized photographs.

Employing three fulltime and part time employees, Rachel has experienced double, if not triple increases in her sales each year! She has been able to attribute her increase in sales to the 150 stores that she is now in, including Whole Foods. Speesees can be found in over four international countries, 10 websites, and almost every state.

In 2005, Rachel completed the Business Planning class at Renaissance "Renaissance forced me to look at my business holistically and tackle the areas that I was choosing to ignore, such as the financials", says Rachel.

It is not hard to envision Rachel's dream to one day open a Speesees store. The line has experienced a great deal of publicity, such as the recent future in US magazine, where Heath Ledger's baby was photographed wearing a Speesees tee!

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