



OUR WORK

Renaissance Entrepreneurship Center (Renaissance) works at the intersection of racial, economic and social justice. We believe that through small business ownership, individuals who face systemic barriers to economic opportunity due to gender, sexual orientation, race, income level, immigration status, or former incarceration can achieve economic mobility, create better futures for themselves and their families, and play a pivotal role in building local economic prosperity.

EMPOWER ENTREPRENEURS. CHANGE LIVES.

Turning passion into profit

Our clients bring the passion and determination. Renaissance provides the critical business training, resources and ongoing support all entrepreneurs need to succeed.

Supporting those who need it most

Renaissance brings the power of entrepreneurship to socially and economically diverse individuals and communities.

Empowering Women

Renaissance believes in the ability and potential of women business owners. When women succeed, so do their families and their communities.

OUR IMPACT

Start and grow small businesses



Every day, Renaissance has the honor of working with motivated lower-income Bay Area individuals, who come to us to learn, network and gain confidence to courageously undertake new opportunities that change the trajectory of their lives. With Renaissance's support, these aspiring and established entrepreneurs **launch and grow over 650 small businesses** every year throughout the Bay Area. These businesses are creating a significant impact in our local economy and the livelihood of the business owners and their families.

*Renaissance Business start rate is 46% and business survival rate is 95%. Average business revenues are over \$98,000.

Support communities through job creation



Renaissance businesses contribute to the economic vitality of their local communities and to neighborhood revitalization, creating employment for themselves and other residents, bringing new products and services to market, and transforming the streets into commercial corridors for residents to shop, eat and engage with others. Small businesses supply most of the jobs in our local economy and Renaissance businesses are creating quality jobs that last.

*62% of Renaissance businesses have employees. On average, businesses create and retain 3 jobs each (including the owners themselves).

Economic mobility and self-sufficiency



As economic inequality in the Bay Area grows at unprecedented rates, small business ownership is recognized as one of the surest routes to economic mobility for people who face barriers to traditional economic opportunity, including women, people who have lower-incomes, people of color, and immigrants. Our work creates systemic change, breaking the cycle of poverty by helping people achieve economic mobility, establish assets, build wealth and create better futures for themselves, their families and communities.

*On average, Renaissance clients' household incomes increase 17%.

2016 IMPACT

over
1,725
individuals
served

76% women
74% people of color
87% with low-to-
moderate incomes

over **1,950**
hours of training provided
over **1,250**
hours of 1-1 technical
assistance provided

over **650**
businesses launched &
grown
over **1,220**
jobs created & retained

\$1.2 million
in capital
secured

2016 Entrepreneurs of the Year



"What I received from Renaissance is an education that is priceless... having other people around you who are learning how to open a business, who also have a dream, that is so inspiring."

Margarita Moreno
Princess Beauty Salon
Daly City



"I can honestly say that I wouldn't have my bar and I wouldn't be looking towards the future of a brewery if I had not taken the class at Renaissance."

Melissa Myers
The Good Hop Bottle Shop
Oakland



"Renaissance has given me so many resources... I'm in the community, providing jobs. I will give 100% to build something positive that all kids, mine included, can see."

James Mabrey
Your All Day Everyday Janitorial Service
Bayview Hunters Point, San Francisco

"I have been working in the philanthropic community for many years; I know a good investment when I see one. And Renaissance is one."

*Ruth Brousseau,
Principal, Learning Partnerships and Sustaining Renaissance Donor*

Renaissance Soma
275 5th Street
San Francisco, CA 94103
(415) 541-8580

Renaissance Bayview
India Basin Plaza
1325-B Evans Avenue
San Francisco, CA 94124
(415) 647-3728

Renaissance Mid-Peninsula
1848 Bay Road
East Palo Alto, CA 94303
(650) 321-2193

Renaissance Richmond
1500 MacDonald Avenue
Richmond, CA 94801
(510) 221-2000