

Renaissance 2018 Report



Renaissance Entrepreneurship Center works at the intersection of racial, economic and social justice. We believe that through small business ownership, individuals who face systemic barriers to economic opportunity due to gender, sexual orientation, race, income level, immigration status, or former incarceration can achieve economic mobility, create better futures for themselves and their families, and play pivotal roles in building local economic prosperity.

2018 Highlights

Delivered Award-Winning Programs and Services

Renaissance served over 1,500 English and Spanish speaking individuals who, in turn, launched and grew over 500 sustainable new businesses and created 750 jobs.

Bridging the Technology Divide

Renaissance is partnering with Google, GoDaddy, and Facebook who are providing training workshops and mentors to assist our clients in gaining facility and accessing business technology tools to help them increase their operational efficiencies, improve their visibility, and advance their sales and profits.

Launched Fillmore Women

We started an intensive 12-week program providing training, mentorship, peer support and networking to aspiring women entrepreneurs in the Fillmore/Western Addition community, focusing on residents of public housing facilities.

Celebrated 17 Years in the Bayview

On October 6, Renaissance Bayview celebrated 17 years in the Bayview at its second annual *Bayview Business Extravaganza* in honor of Mayor Lee.

Expanded Programming in San Jose and Oakland

Renaissance increased our footprint, bringing our mobile model of entrepreneurship training to San Jose and Oakland.

Recognized Entrepreneurs of the Year

Renaissance recognized three Renaissance Entrepreneurs of the Year at our *Small Business: Big Impact Annual Gala* on November 9, 2018:



Erendira Lara
Tortas GDL
Emeraina Entrepreneur



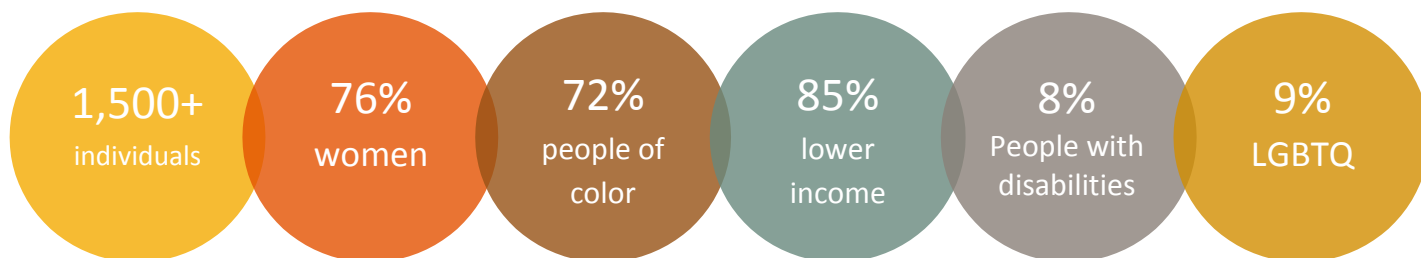
Danielle & Troy Reese
Queen's Louisiana PoBoy
Angela Cain Memorial



Gillian Shaw
Black Jet Baking Co.
Established Entrepreneur

Transforming Lives Through Entrepreneurship

Renaissance 2017 clients are:



IMPACT

According to our 2018 Aspen Institute MicroTracker Survey:

ONE YEAR AFTER RECEIVING SERVICES, RENAISSANCE CLIENTS:



START AND GROW SMALL BUSINESSES

95% of business owners remain in business
49% of pre-business clients launch successfully in just one year



ARE EMPOWERED AND CONFIDENT

We believe in the ability and potential of women and minority business owners



BUILD STRONG COMMUNITIES THROUGH JOB CREATION

69% of businesses have employees
On average, each business supports 4 jobs
Average employee hourly wage \$23.6/hour



TRANSFORM THEIR PASSIONS INTO PROFITS

Through their motivation and determination and Renaissance's business training, resources and ongoing support



INCREASE ECONOMIC MOBILITY AND FINANCIAL SELF-SUFFICIENCY

Average Business Revenues are \$91,685
82% of owners met their income goals
Household incomes increase by 17%



ARE HAPPY WITH RENAISSANCE AND OUR SERVICES

93% of respondents said that Renaissance completely or mostly met their expectations

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