

## Building Economically Vibrant Communities

### Our Purpose

Renaissance brings the power of entrepreneurship to lower-income individuals and communities by providing access to training, resources, and ongoing support needed to start and grow sustainable small businesses.

Our work demonstrates that through small business ownership, individuals who face systemic barriers to economic opportunity due to race, gender, sexual orientation, income level, immigration status, or former incarceration can achieve economic mobility, create better futures for themselves and their families, and play pivotal roles in building local economic prosperity.

### Our Clients

73%  
Women

75%  
People of  
Color

90%  
Lower  
Income

34%  
Immigrants



**YAQUELINE MARTINEZ** - YAQUELINE Y SU SABOR CUBANO

"Renaissance helped me more than I expected, especially to be more confident and believe in myself"



**MELISSA MYERS** - OWNER OF THE GOOD HOP

"I literally would not be in business without the Business Planning Class at Renaissance, it was really important for me"

### Our Impact

Serving over 1,500 Bay Area individuals each year who launch and grow over 500 sustainable businesses. One year after receiving 10 or more hours of Renaissance services:

- 54% who came to Renaissance in the pre-launch stage launched their businesses
- 50% of businesses employ 2.8 individuals, including the business owners themselves
- Clients experienced a 28% average increase in household income
- Clients earn average annual revenues of \$109,137